



## Equities: An Introduction to the Core Concepts

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By Mark Mobius

John Wiley and Sons Ltd. Hardback. Book Condition: new. BRAND NEW, Equities: An Introduction to the Core Concepts, Mark Mobius, Each book in the series cuts through the jargon and mystique of the financial markets to give the reader a clear picture of how and why these markets function as they do. Key features include: \* clear definitions of financial terms \* worked examples of transactions and contracts \* summaries and overviews \* valuation techniques \* quick Quiz questions to reinforce the learning experience \* strip cartoons to explain complex trades \* entertaining cartoons from Alex to lighten the load \* war stories and anecdotes from Mark Mobius based on his remarkable experiences \* other Resources section to guide the reader to other useful books, websites and reference material.



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