Applied Linguistics and Semantic Web Apps: Cases of Mediated Discursive Practices

Filesize: 4.34 MB

Reviews

The publication is easy in read through preferable to fully grasp. It is writter in simple phrases instead of hard to understand. You will not sense monotony at at any moment of your respective time (that's what catalogs are for concerning if you request me).
(Kevin Bergstrom Sr.)

APPLIED LINGUISTICS AND SEMANTIC WEB APPS: CASES OF MEDIATED DISCURSIVE PRACTICES

To get **Applied Linguistics and Semantic Web Apps: Cases of Mediated Discursive Practices** eBook, remember to access the button beneath and download the ebook or have access to other information which are related to APPLIED LINGUISTICS AND SEMANTIC WEB APPS: CASES OF MEDIATED DISCURSIVE PRACTICES book.

LINCOM, 2012. Softcover. Book Condition: Neu. Ohne Schutzumschlag. Semantic Web Apps not only represent a key force in the field of web technology, but are found to mediate new discursive practices. The book focuses on their role in sharpening applied linguistics research, driven by its key features of openness, interdisciplinarity and real-world language enquiry. The work sets out to explore essential theoretical concepts in order to position the three case studies presented at the crossroads of applied linguistics and within the new digital playing field of the Semantic Web. The first study investigates discursive practices emerging in interactive health communication through the use of semantic search engines in the light of Frame Semantics. Grounded in the Dual Coding Theory, the second case enquires into the new opportunities offered by the text-clouding approach to develop L2 learners reading comprehension strategies. The final study sources Appraisal Theory to investigate emotionoriented language in customer hotel reviews through the support of sentiment analyzers. This research orientation brings different strands of applied linguistics to the forefront of interdisciplinary research in the evolving field of technology. Anna Franca Plastina is Assistant Professor of English language and translation at the University of Calabria in Italy. Her research interests include discourse and genre analysis, psycholinguistics, language for special purposes, especially related to computer-mediated communication. She has published numerous papers in these areas and authored a monograph on L2 reading. ISBN 9783862883523. LINCOM Studies in Semantics 06. 201pp. 2012. 148mm x 210mm.

[PDF] Read Applied Linguistics and Semantic Web Apps: Cases of Mediated Discursive Practices Online

[PDF] Download PDF Applied Linguistics and Semantic Web Apps: Cases of Mediated Discursive Practices

Other PDFs

[PDF] Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

Access the web link beneath to download "Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)" PDF document.

Download ePub »

[PDF] Public Opinion + Conducting Empirical Analysis

Access the web link beneath to download "Public Opinion + Conducting Empirical Analysis" PDF document.

Download ePub »

[PDF] Jasmine and Mikye s Crazy Love (Paperback)

Access the web link beneath to download "Jasmine and Mikye s Crazy Love (Paperback)" PDF document.

Download ePub »

[PDF] Scholastic Discover More Penguins

Access the web link beneath to download "Scholastic Discover More Penguins" PDF document.

Download ePub »

[PDF] THE Key to My Children Series: Evan s Eyebrows Say Yes (Paperback)

Access the web link beneath to download "THE Key to My Children Series: Evan s Eyebrows Say Yes (Paperback)" PDF document.

Download ePub »

[PDF] The Mystery of God s Evidence They Don t Want You to Know of (Paperback)

Access the web link beneath to download "The Mystery of God s Evidence They Don t Want You to Know of (Paperback)" PDF document.

Download ePub »