



Beating the Global Odds: Successful Decision-Making in a Confused and Troubled World (Hardback)

By Paul A. Laudicina

John Wiley Sons Inc, United States, 2012. Hardback. Book Condition: New. 232 x 158 mm. Language: English . Brand New Book. The Answer to Global Overload Contending with the 24/7 news cycle and an endless barrage of choices and information has stymied leadership and decision-making strategies among those at the top. But we all know, this is not a just a problem for the elite. The broad-based reaction to this chaotic, unmanageable assault has been to retrench, and to focus on immediate, controllable decisions. In the process, we lose sight of the horizon. More dangerous still, is the shift we ve seen from value creation to wealth creation, where information technology 1.0 has enabled a transaction-based society in which the deal is more important than the value it drives or the relationships it is based on. On our current path, the odds of a better future are slim. What we need is a new value proposition. Beating the Global Odds is the answer to the dangers of too much of a good thing. There s no going back, but there is the opportunity to set things right. In this book, Paul A. Laudicina, Managing Partner and Chairman of the Board...



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