

Fundamentals of Business Statistics (International ed of 6th Revised ed)



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Reviews

*Very beneficial to all category of folks. We have study and that i am sure that i will planning to go through yet again again in the future. Its been printed in an extremely straightforward way in fact it is just soon after i finished reading this pdf where actually changed me, alter the way i really believe.
(Emmett Mann)*

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Cengage Learning, Inc. Mixed media product. Book Condition: new. BRAND NEW, Fundamentals of Business Statistics (International ed of 6th Revised ed), David Anderson, Thomas Arthur Williams, Dennis J. Sweeney, Trust the latest version of this market-leading essentials text to introduce sound statistical methodology in a proven applications setting. FUNDAMENTALS OF BUSINESS STATISTICS, 6e, International Edition includes all of the strengths of the best-selling parent text, with a streamlined focus on the core topics and a concise presentation that is easy for students to follow. This reader-friendly introduction to business statistics offers a wealth of real-world examples, proven methods, and application exercises that clearly demonstrate how statistics can inform decisions and suggest solutions to contemporary business problems. The authors' signature problem-scenario approach and numerous exercises in every chapter show students how to apply statistical methods in practical business situations. In addition, the Sixth Edition includes new case problems, methods, applications, and self-test exercises to help students' master key formulas and apply their knowledge. Optional updated chapter appendices highlight Excel(R) 2007 and Minitab(R) 15 popular commercial software, giving you the choice of integrating or omitting computer coverage in your course. This edition's concise approach and comprehensive support package, now including CengageNOW course management system, provides everything you need for an effective statistics course that prepares students for the essentials of statistics success in business today.



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